asae research foundation

Research Creates Knowledge. Your Support Turns it into Action.

Join us in shaping the future of our profession. Make your gift today.



When you invest in the ASAE Research Foundation, you help cultivate future CEOs, volunteer leaders, credentialed professionals and board members, and you help turn research into tools they use every day. Every gift strengthens the entire association community.

Annual Fund gifts are unrestricted. They go where the need is greatest, powering the people and programs that turn research into action and help association professionals become the leaders our profession needs.

> ***You exemplify an enduring strength of the association community: the willingness to invest in progress that reaches beyond any one person or institution.***
>
> — Philip Bell, CAE and Michelle Mason, FASAE, CAE, AAiP

A Gift of:

$50 — Shines a spotlight on bold ideas from associations like yours through the Innovation Showcase

$100 — Facilitates travel to in-person events for NextGen recipients, opening the door to learning and connection

$250 — Powers Foresight Fridays, where professionals turn emerging trends into action

$500 — Promotes our scholarship programs and supports recipients throughout the full scholarship lifecycle

$1,000 — Invests in technology that brings research straight to you and your association colleagues

Your Impact

4,702	Professionals took part in foundation research initiatives in FY26, nearly 3x than the year before.
2,454	Learning event participation in ForesightWorks grew 2.5x in one year, as more professionals put foresight to work.
40	Scholarships awarded in FY26, opening doors to learning, credentials and connection for association professionals.
30	Expert reviewers evaluated submissions to name five Innovation Showcase finalists, so associations can learn from one another's best ideas.
100%	Of John H. Graham IV FASAE, CAE Fund ReadyMe Scholarship recipients are matched with a mentor from the association community.

Collective Impact

Initiative	Average Cost	Example Collective Impact
ForesightWorks learning events	$10,000	200 people giving $50 each power a year of helping leaders build more future-ready organizations.
Research technology and marketing	$40,000	80 people giving $500 each puts new research in front of more professionals.
One scholarship cycle (recruiting, selection, scholar support)	$300	30 people giving $10 each supports a scholar in a program year.

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